

Press Release

Issued: 26th October 2012

Title: Highlanders Museum Chairman Wins Prestigious Award

Embargo: None

Synopsis: Major General Seymour Monro has won the prestigious Volunteer Fundraiser of the Year Scotland Award for his work for the Highlanders Museum Redevelopment Project at Fort George.

Release: The Highlanders' Museum which is based within the historic Fort George is in the process of undergoing a major redevelopment project which will see it substantially upgraded to the most modern standards. The project will cost £2.9 million, of which £2.75 has been raised to date.

For the past 3 years local British Army General and former commanding officer of the Queens Own Highlanders, Seymour Monro, has led the fundraising campaign for the Museum. Despite having to raise the money over the course of one of the worst recessions for a generation, the team at the Museum have raised £2.75 million. This achievement was recognised this week, with the award of the prestigious "Volunteer Fundraiser of the Year Scotland Award" to Gen Monro. The awards were highly competitive with short listed candidates from national charities in the running. Despite this Gen Monro won through and on receiving his award he said,

"I am thrilled to have received this award in recognition of the work we have undertaken at the Highlanders' Museum Fort George. The project really will greatly improve the Museum and, when we reopen at Easter 2013, it will be the best military heritage centre in Scotland. We are most grateful to all those who have supported us, however I would appeal to the local community to help us raise the final £150K we need before April next year. We are so close now every donation big or small will be most helpful."

Gregor McNie from the Institute of Fundraising said,
"Seymour's achievements were simply astonishing and, in a hugely competitive category, his efforts stood out for all the judges. Leading a team that raised close to £3m from a standing start is really astonishing. The impact of this will be enjoyed for generations to come."

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For further information or to arrange an interview, please contact: Peter Guthrie, Development Director, The Highlanders' Museum, Fort George, Near Inverness, 01463 224 380 www.thehighlandersmuseum.com

The Highlanders' Museum tells the history of the Highlanders Regiments for the last 300 years until the present day. It is home to the largest Regimental collection outside of London and attracts over 55,000 visitors per year.

Notes to Editor: **Photographs show left to right:**

"Photo 1 – Mrs Angela Monro, Maj Gen Seymour Monro

"Photo 2 – Mrs Angela Monro, Mr Bruce Tait (of Bruce Tait Associates, the sponsors of the award), and Maj Gen Seymour Monro

