

From: RHQ Scots-Regtl Proj Offr

Sent: 06 December 2010 10:18

To: Home HQ A&SH-Regtl Sec; Home HQ BW-Regtl Sec; Home HQ Hldrs-Regtl Sec; Home HQ RHF-Regtl Sec; Home HQ KOSB-Regtl Sec; Home HQ RS-Regtl Sec

Subject: Regimental Comms

SITREP ON REGTL COMMS

1. There have been some changes regarding Regimental Communications that I would like to make you aware of, and would appreciate if you could pass the information to your members.

FACEBOOK

2. This is the primary means of mass communication as it is evident that most of our members use this. We operate 2 areas on facebook:

a. A group site. This is called '**The Royal Regiment of Scotland**'. This is the primary means of posting information on news and events about the Regiment. It is a 'closed group' and is for serving and retired officers and soldiers of The Royal Regiment of Scotland (including those of antecedent Regiments), their friends and family. Verification of identity may be requested and to join.

b. A page. This is called '**Army – The Royal Regiment of Scotland**'. This is designed for those who do not have a connection with the Regiment and is aimed at potential recruits, potential officers and the general public.

MoD WEBSITE

3. This is found at <http://www.army.mod.uk/infantry/regiments/SCOTS.aspx> . This will continue to be populated with news items, but less so than the facebook group site.

LINKEDIN

4. We have a group on LinkedIn (a networking website) called '**The Royal Regiment of Scotland(SCOTS)**'. This is designed for serving and retired officers of The Royal Regiment of Scotland and our antecedent Regiments as a means of networking. It is a new site and I would appreciate if you would advertise to all retired officers.

Regards

Rob

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